

Why girls cycle

Freedom:

A bicycle gives you freedom from relying on the decisions of others. No lifts needed from parents or elder siblings.

Flexibility:

A bicycle makes travelling when you want easy. You cycle off whenever you want, no tram or bus timetable making you wait.

Speed:

A bicycle takes you quickly from A to B. No traffic jam inhibits your movements, you can use shortcuts and back lanes. Given a good infrastructure and priority over cars at junctions, you can easily cycle at a speed of 15 km or 10 miles per hour.

Low cost:

After buying a bicycle you hardly have any running cost. There might be an occasional puncture of your tire, but otherwise you simply need a bit of oil for your chains. So, no petrol, no bus tickets. And you are cheap for the taxpayer: On a bicycle you do not damage any roads, all you want is a cyclepath, and cycling on it does not damage it, secondary costs are low.

Emancipation:

A bicycle gives you independence from your man's or boyfriend's kind-of-mobility decision. You do not need to use his car, you can walk out on him whenever you want. And later you can even transport your kids on your bike or in a bicycle trailer until they can cycle themselves.

Climate Change:

Riding a bicycle puts you on the right political side when it comes to global warming. You emit no CO₂, no other poisoning fumes right into the noses of toddlers in prams and on top of all that you take up hardly any space and make no noise.

Health and good looks:

Riding a bicycle on a regular everyday basis – even when it rains – keeps you healthy, fit and slim. Or it helps you with your slimming diet as every sort of physical activity does. And you can look good and fashionable as well: Choose the right sort of bicycle, a city cruiser or a Dutch Bike, and you can even cycle in long dresses!